

Loose couplings and fast development: using xAPI to provide Leaning Analytics beyond the LMS

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what is learning analytics? (LA)

Learning analytics is the measurement, collection, analysis and reporting of data about learners and their contexts, for purposes of understanding and optimising learning and the environments in which it occurs

SoLAR definition



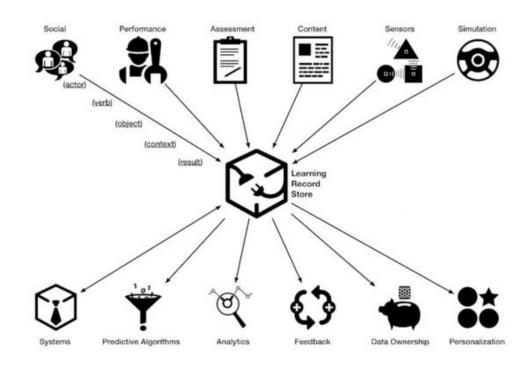
where does learning happen?





but new data standards are emerging...

...new possibilities for capturing and using data!



xAPI



Research & Development

- specification released in 2013 https://github.com/adlnet/xAPI-Spec
- initially meant as a successor to SCORM
- acknowledges that learning happens everywhere...
- very simple required syntax (actor, verb, object)
- open source with open development model... anyone can contribute to what is a community effort

xAPI Overview

Broadly defined, the Experience API (xAPI) lets applications share data about human performance. More precisely, xAPI lets you capture (big) data on human performance, along with associated instructional content or performance context information. xAPI applies human (and machine) readable "activity streams" to tracking data and provides sub-APIs to access and store information about state and content. This enables nearly dynamic tracking of activities from any platform or software system—from traditional Learning Management Systems (LMSs) to mobile devices, simulations, wearables, physical beacons, and more.

xAPI can track micro-behaviors, state, and context such as...

- . Reading an article or interacting with an eBook
- · Watching a training video, stopping and starting it
- · Training data from a simulation
- · Performance in a mobile app
- · Chatting with a mentor
- Physiological measures, such as heart-rate data
- · Micro-interactions with e-learning content
- · Team performance in a multi-player serious game
- · Quiz scores and answer history by question
- · Real-world performance in an operational context

xAPI is 100% free, open source, lightweight, and adaptable; it can be used to augment almost any performance assessment situation. It is currently being used in many LMSs, museums, flight simulators, firing ranges, and emergency medical services.

Click here to download xAPI Flyer

More Granular Insight

Background & History Technical Specifications Architecture Overview

Read More Read More Read More

Additional Resources

xAPI Technical Specification ADL Sample LRS ADL's Controlled Vocabpary Choosing an LRS

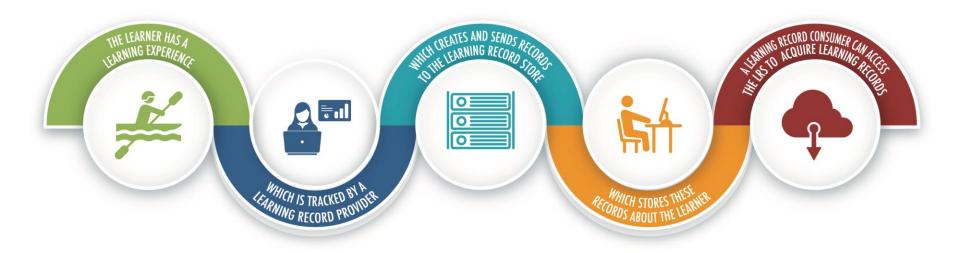
Open Source Tools from ADL

xAPI Wrapper xAPI Statement Viewer xAPI Lab xAPI Dashboard xAPI Jaya Library

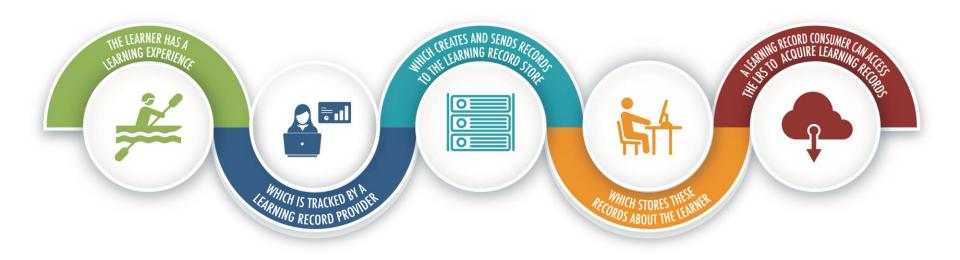
ADL LRS

xAPI + YouTube Mobile Course Example All Tools

xAPI data flow



xAPI data flow



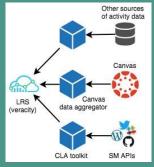
we are going to cover this whole flow today!

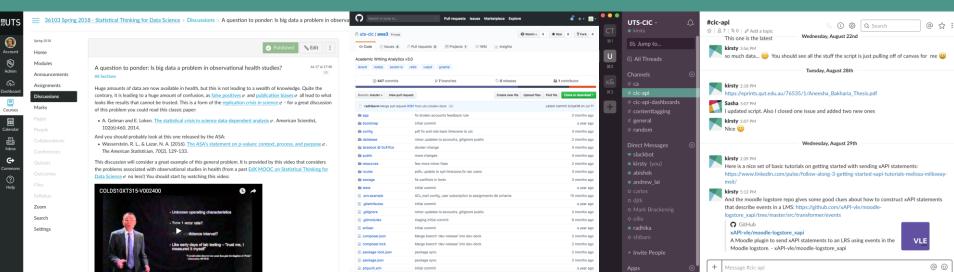
Learning Record Providers (LRPs)



what is a learning record provider? (LRP)

- something that monitors a learner
- extracts data about what they are doing
- creates an xAPI statement
- and sends it to a Learning Record Store (LRS)





an example?



ID14-3821: ENABLING CONNECTED LEARNING VIA OPEN SOURCE ANALYTICS IN THE WILD: LEARNING ANALYTICS BEYOND THE LMS

This project was supported by the Australian Government's office for learning and teaching

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UNIVERSITY OF TECHNOLOGY SYDNEY

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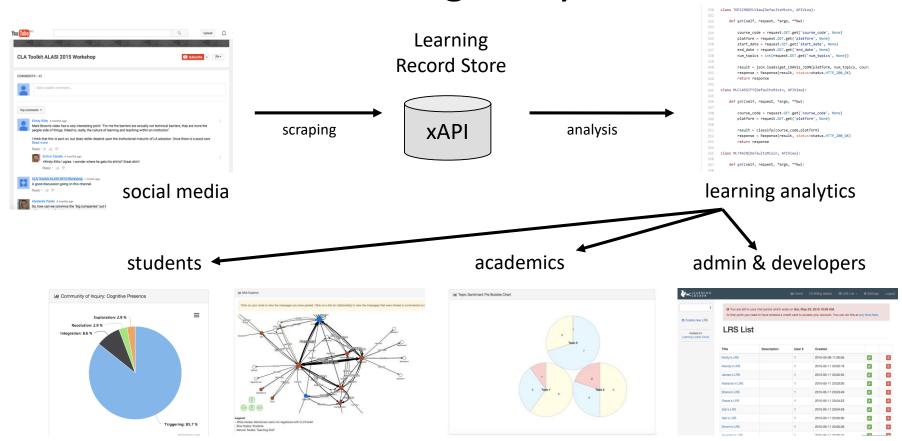








the connected learning analytics toolkit

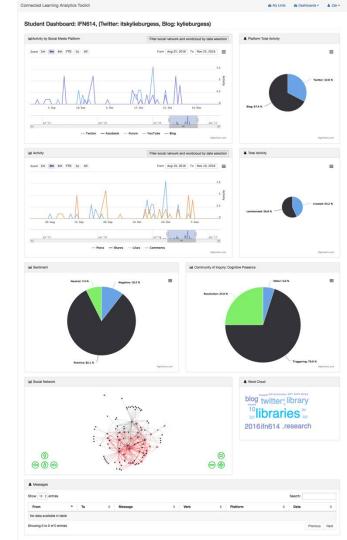


Kitto, K., Cross, S., Waters, Z., Lupton, M. (2015). Learning Analytics beyond the LMS: the Connected Learning Analytics Toolkit. In Proceedings of the Fifth International Conference on Learning Analytics and Knowledge (LAK15). ACM, New York, NY, USA, 11-15.

some details (CLA toolkit V1)

- Has a philosophy of going to the students where they are actually learning (rather than expecting them to come to us)
- 2. V1 could access data from: wordpress blogs, twitter, youtube, facebook, trello, github, slack
- Stores data in xAPI format (to ensure future interoperability)
- 4. Only retrieves data for specific learning activities and only if students sign up
- 5. And gives students access to their own analytics

Version 2 just released! (we will return to that later) https://github.com/uts-cic/CLAtoolkitv2









a simplest possible legal xAPI statement

```
"id": "12345678-1234-5678-1234-567812345678",
"actor":{
    "mbox":"mailto:xapi@adlnet.gov"
},
"verb":{
    "id":"http://adlnet.gov/expapi/verbs/created",
    "display":{
        "en-US":"created"
},
"object":{
    "id":"http://example.adlnet.gov/xapi/example/activity"
```

| statement |
|------------|
| properties |
| |

https://github.com/adlnet/xAPI

17

-Spec/blob/master/xAPI-

Data.md#statement-

properties

Property

id

actor

object

result

context

timestamp

stored

authority

version

attachments

Type

Provider.

Statement.

outcome.

Action taken by the Actor.

was attempted in a flight simulator.

UUID

Object

Object

Object

Object

Object

Timestamp

Timestamp

Object

Version

Ordered array of

Attachment

Objects

Description

Whom the Statement is about, as an Agent or Group Object.

Activity, Agent, or another Statement that is the Object of the

Context that gives the Statement more meaning. Examples: a

Timestamp of when this Statement was recorded. Set by LRS.

provided or if a strong trust relationship between the Learning

team the Actor is working with, altitude at which a scenario

Result Object, further details representing a measured

Timestamp of when the events described within this

Statement occurred. Set by the LRS if not provided.

Agent or Group who is asserting this Statement is true. Verified by the LRS based on authentication. Set by LRS if not

Record Provider and LRS has not been established.

The Statement's associated xAPI version, formatted

according to Semantic Versioning 1.0.0.

Headers for Attachments to the Statement

UUID assigned by LRS if not set by the Learning Record

Required

Recommended

Required

Required

Required

Optional

Optional

Optional

Set by LRS

Optional

Optional

Recommended

Not

(but its still very simple!)

https://github.com/adlnet/xAPI-

Spec/blob/master/xAPI-

Data.md#Appendix2A

```
"actor": {
 "mbox": "mailto:kirsty.kitto@uts.edu.au",
 "name": "Kirsty Kitto",
 "objectType": "Agent",
 "id": "mailto:kirsty.kitto@uts.edu.au"
 "id": "http://activitystrea.ms/create",
  "display": {
    "en-US": "created"
 "id": "https://canvas.uts.edu.au/courses/604/discussion topics/8095",
  "definition": {
    "name": {
      "en-US": "Note'
    "description":
      "en-US": "Something that has really helped! I cant <strong>believe</strong> you aren't using it
  "objectType": "Activity"
"context": {
  "platform": "Canvas",
  "contextActivities": {
    "category": [
        "id": "http://activitystrea.ms/schema/1.0.0"
    "parent": [
        "id": "https://canvas.uts.edu.au/courses/604"
    "grouping":
        "id": "https://canvas.uts.edu.au/courses/604/discussion topics/8095"
"id": "214cf69b-c4ad-416f-8073-cd9d30282f37",
"timestamp": "2018-09-07T01:58:14.359Z",
"stored": "2018-09-07T01:58:14.359Z",
"authority": {
 "objectType": "Agent",
   "homePage": "https://canvas-cic.lrs.io/keys/canvas-cic",
    "name": "canvas-cic"
```

(but its still very simple!)

https://github.com/adlnet/xAPI-

Spec/blob/master/xAPI-

Data.md#Appendix2A

```
,
```

```
"actor": {
  "mbox": "mailto:kirsty.kitto@uts.edu.au",
 "name": "Kirsty Kitto",
 "objectType": "Agent",
  "id": "mailto:kirsty.kitto@uts.edu.au"
  "id": "http://activitystrea.ms/create",
  "display": {
    "en-US": "created"
 "id": "https://canvas.uts.edu.au/courses/604/discussion topics/8095",
  "definition": {
    "name": {
      "en-US": "Note'
    "description":
      "en-US": "Something that has really helped! I cant <strong>believe</strong> you aren't using it
  "objectType": "Activity"
"context": {
  "platform": "Canvas",
  "contextActivities": {
    "category": [
        "id": "http://activitystrea.ms/schema/1.0.0"
    "parent": [
        "id": "https://canvas.uts.edu.au/courses/604"
    "grouping": [
        "id": "https://canvas.uts.edu.au/courses/604/discussion topics/8095"
"id": "214cf69b-c4ad-416f-8073-cd9d30282f37",
"timestamp": "2018-09-07T01:58:14.359Z",
"stored": "2018-09-07T01:58:14.359Z",
"authority": {
 "objectType": "Agent",
   "homePage": "https://canvas-cic.lrs.io/keys/canvas-cic",
    "name": "canvas-cic"
```

(but its still very simple!)

```
https://github.com/adlnet/xAPI-
Spec/blob/master/xAPI-
Data.md#Appendix2A
```

```
"actor": {
  "mbox": "mailto:kirsty.kitto@uts.edu.au",
 "name": "Kirsty Kitto",
  "objectType": "Agent",
 "id": "mailto:kirsty.kitto@uts.edu.au"
  "id": "http://activitystrea.ms/create",
  "display": {
    "en-US": "created"
  "id": "https://canvas.uts.edu.au/courses/604/discussion topics/8095",
  "definition": {
    "name": {
      "en-US": "Note'
    "description":
      "en-US": "Something that has really helped! I cant <strong>believe</strong> you aren't using it
 "objectType": "Activity"
"context": {
  "platform": "Canvas",
  "contextActivities": {
    "category": [
        "id": "http://activitystrea.ms/schema/1.0.0"
    "parent": [
        "id": "https://canvas.uts.edu.au/courses/604"
    "grouping": [
        "id": "https://canvas.uts.edu.au/courses/604/discussion topics/8095"
"id": "214cf69b-c4ad-416f-8073-cd9d30282f37",
"timestamp": "2018-09-07T01:58:14.359Z",
"stored": "2018-09-07T01:58:14.359Z",
"authority": {
 "objectType": "Agent",
   "homePage": "https://canvas-cic.lrs.io/keys/canvas-cic",
    "name": "canvas-cic"
```

(but its still very simple!)

https://github.com/adlnet/xAPI-

Spec/blob/master/xAPI-

Data.md#Appendix2A

```
"actor": {
  "mbox": "mailto:kirsty.kitto@uts.edu.au",
 "name": "Kirsty Kitto",
 "objectType": "Agent",
 "id": "mailto:kirsty.kitto@uts.edu.au"
 "id": "http://activitystrea.ms/create",
  "display": {
    "en-US": "created"
  "id": "https://canvas.uts.edu.au/courses/604/discussion topics/8095",
  "definition": {
    "name": {
      "en-US": "Note'
    "description":
      "en-US": "Something that has really helped! I cant <strong>believe</strong> you aren't using it
  "objectType": "Activity"
  "platform": "Canvas",
 "contextActivities":
    "category": [
        "id": "http://activitystrea.ms/schema/1.0.0"
    "parent": [
        "id": "https://canvas.uts.edu.au/courses/604"
    "grouping": [
        "id": "https://canvas.uts.edu.au/courses/604/discussion topics/8095"
"id": "214cf69b-c4ad-416f-8073-cd9d30282f37",
"timestamp": "2018-09-07T01:58:14.359Z",
"stored": "2018-09-07T01:58:14.359Z",
"authority": {
  "objectType": "Agent",
   "homePage": "https://canvas-cic.lrs.io/keys/canvas-cic",
    "name": "canvas-cic"
```

(but its still very simple!)

```
https://github.com/adlnet/xAPI-
Spec/blob/master/xAPI-
Data.md#Appendix2A
```

```
"actor": {
  "mbox": "mailto:kirsty.kitto@uts.edu.au",
 "name": "Kirsty Kitto",
 "objectType": "Agent",
 "id": "mailto:kirsty.kitto@uts.edu.au"
 "id": "http://activitystrea.ms/create",
  "display": {
    "en-US": "created"
 "id": "https://canvas.uts.edu.au/courses/604/discussion topics/8095",
  "definition": {
    "name": {
      "en-US": "Note'
    "description":
      "en-US": "Something that has really helped! I cant <strong>believe</strong> you aren't using it
  "objectType": "Activity"
 context": {
  "platform": "Canvas",
  "contextActivities": {
    "category": [
        "id": "http://activitystrea.ms/schema/1.0.0"
    "parent": [
        "id": "https://canvas.uts.edu.au/courses/604"
    "grouping": [
        "id": "https://canvas.uts.edu.au/courses/604/discussion topics/8095"
"timestamp": "2018-09-07T01:58:14.359Z",
"stored": "2018-09-07T01:58:14.359Z",
"authority": {
  "objectType": "Agent",
   "homePage": "https://canvas-cic.lrs.io/keys/canvas-cic",
    "name": "canvas-cic"
```

actors

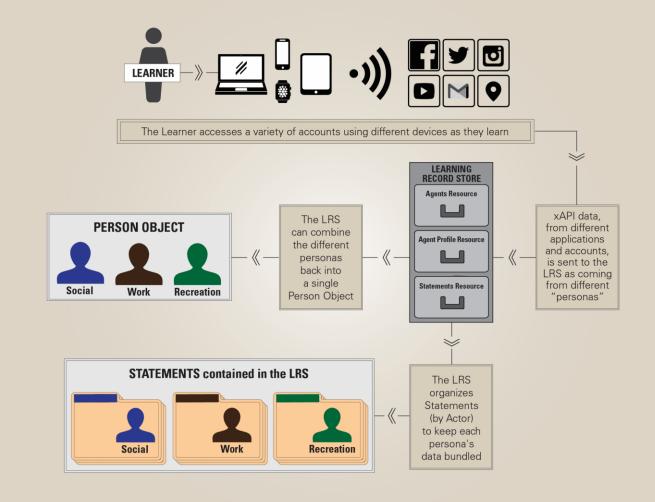
- Actor: An individual or group performing an action within an Activity
 - Individual: Agent
 - Group: Group
- an actor is the "I" in "I did this"
- they are the thing doing the learning!



| Property | Type | Description | Required |
|---------------------|--------------|--|----------|
| objectType | string | Agent . This property is optional except when the Agent is used as a Statement's object. | Optional |
| name | String | Full name of the Agent. | Optional |
| see 2.4.2.3 Inverse | e Functional | An Inverse Functional Identifier unique to the Agent. | Required |

| Property | Туре | Description | Required |
|----------------|-----------------------------|---|----------|
| objectType | String | Group . | Required |
| name | String | Name of the Group. | Optional |
| member | Array of Agent Objects | The members of this Group. This is an unordered list. | Optional |
| see 2.4.2.3 lr | verse Functional Identifier | An Inverse Functional Identifier unique to the Group. | Required |

actors can have many different roles – termed persona



verbs

- define the action between an Actor and an Activity
- the specification does not define verbs
- instead, it defines how to create verbs so that communities of practice can establish verbs meaningful to their members an make them available for use by anyone...
- new xAPI profile specification helps... more on this later



objects

- define the thing acted on:
 - Activity
 - Agent/Group
 - SubStatement
 - StatementReference

| Property | Туре | Description | Required |
|------------|--------|--|----------|
| objectType | String | MUST be Activity when present | Optional |
| id | IRI | An identifier for a single unique Activity | Required |
| definition | Object | Metadata, See below | Optional |

| Property | Туре | Description | Required |
|---|-----------------|--|-------------|
| name | Language Map | The human readable/visual name of the Activity | Recommended |
| description | Language Map | A description of the Activity | Recommended |
| type | IRI | The type of Activity. | Recommended |
| moreInfo | IRL | Resolves to a document with human-readable information about the Activity, which could include a way to launch the activity. | Optional |
| Interaction properties, See: Interaction Activities | | | |
| extensions | Object | A map of other properties as needed (see: Extensions) | Optional |



▼ xAPI Explained

Statement Explorer

Learn more about how statements work

This example statement does not include every possible property of the statement. To get a fuller picture, click on each section and then follow the links through to the relevant deep dive. You should also read about attachments and extensions.

```
"actor": {
        "name": "Example Learner",
        "mbox": "mailto:learner@example.com",
        "objectType": "Agent",
"verb": {
```

i https://xapi.com/statement-explorer/

Explanation

▼ Benefits

▼ Technical

Resources

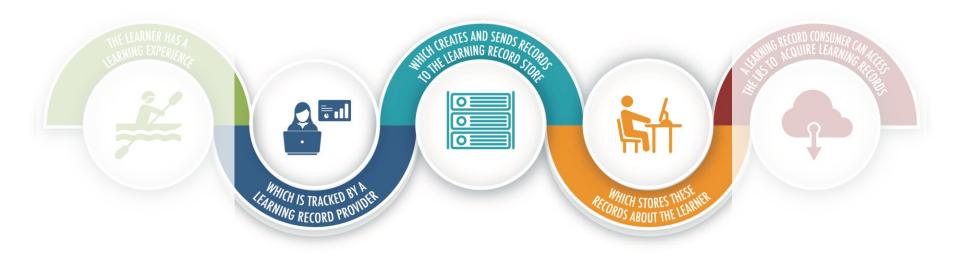
Blog

Contact Us

Select each element of the statement to read the explanation.



xAPI data flow





Supporting xAPI Launch

Analytics

xAPI Data

HOME HELP ~ **XAPI TOOLS** UTS_CIC ▼ **DOWNLOADS** eracity Learning Amela Peric **T** Note canvas-cic Home **T** created 31 minutes ago (Fri Sep ... T created **T** Note 31 minutes ago (Fri Sep ... **T** Note 31 minutes ago (Fri Sep ... **T** created Statements T created **T** Note 31 minutes ago (Fri Sep ... **Activity State** T Kirsty Kitto **T** created **T** Note 31 minutes ago (Fri Sep ... ☐ Yuanyuan Zhao T created **T** Note 31 minutes ago (Fri Sep ...

created

T Note

31 minutes ago (Fri Sep ...

Activity Profile Agent Profile Attachments 31 minutes ago (Fri Sep ... T Ingrid Brady T created **T** Note Management **T** created **T** Note 31 minutes ago (Fri Sep ... Content T Kirsty Kitto T created **T** Note 31 minutes ago (Fri Sep ... Learner Portal Tools **T** Note 31 minutes ago (Fri Sep ... **T** created Help T Kirsty Kitto T created **T** Note 31 minutes ago (Fri Sep ... **Getting Started** Yuanyuan Zhao **T** Note T created 31 minutes ago (Fri Sep ... Integrating xAPI in Web Content

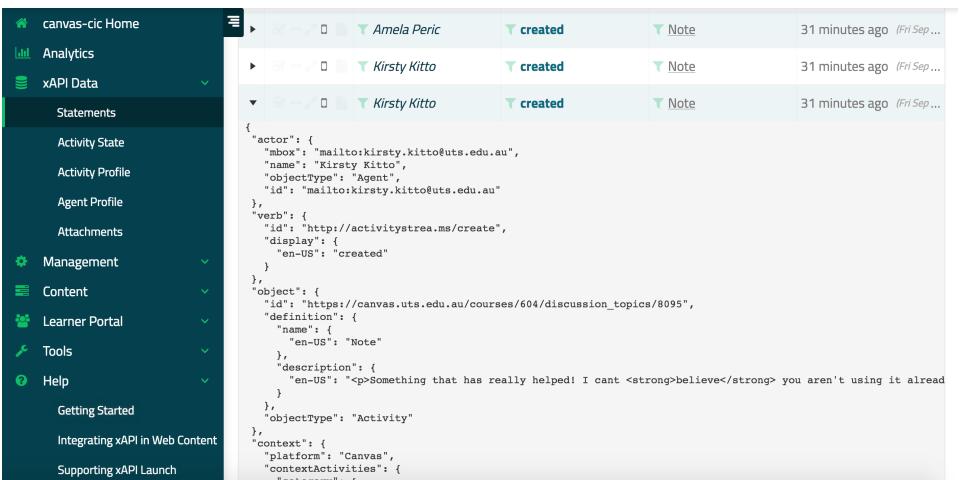
Kirsty Kitto

HOME

HELP ▼

DOWNLOADS

XAPI TOOLS UTS_CIC ~

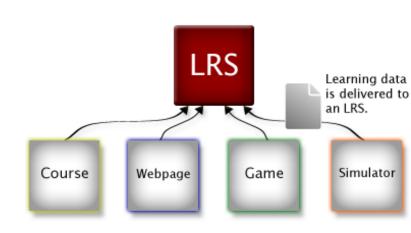


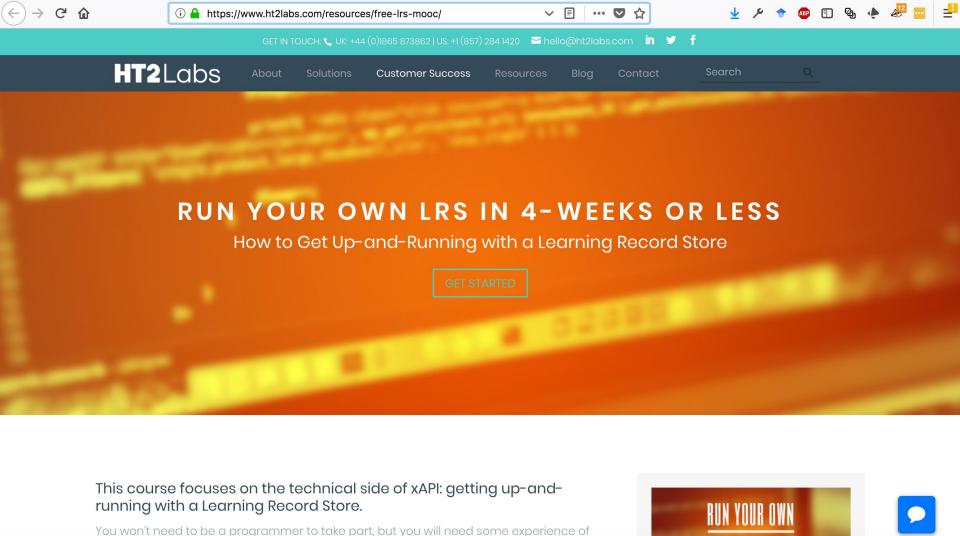
learning record stores (LRS)

- accept and send xAPI statements!
- the specification is very clear about how these must behave
- but different vendors often enhance their LRS with further functionality (especially in the analytics and reporting)



- Veracity: https://lrs.io/
- HT2 (LearningLocker): https://www.ht2labs.com/learning-locker/
- Rustici (Watershed): https://www.watershedlrs.com/product/pricing/essentials-learning-record-store





sending xAPI statements to a LRS

- Step 1: Define a variable that holds the URL address of the LRS and the username and password to authenticate.
- Step 2: Tell your xAPI wrapper to use that variable for the LRS.
- Step 3: create a variable to hold the xAPI statement
- Step 4: Send the statement!

https://www.learningsolutionsmag.com/articles/2322/gettingstarted-with-xapi-four-lines-of-code https://www.linkedin.com/pulse/follow-along-3-getting-started-xapitutorials-melissa-milloway-msit/

```
view plain print ?
      <!doctype html>
      <head>
         <!-- Includes for ADL's xAPI Wrapper -->
         <!-- Download the files from: -->
05.
         <!-- https://github.com/adlnet/xAPIWrapper -->
         <script type="text/javascript" src=".</pre>
      /js/cryptojs v3.1.2.js"></script>
          <script type="text/javascript" src="./js/xapiwrapper.js">
      </script>
09.
          <script>
          function send statement() {
              var conf = {
                    "endpoint" : "https://lrs.adlnet.gov/xapi/",
13.
14.
                   "auth" : "Basic " + toBase64("xapi-tools:xapi-
      tools")
15.
16.
17.
              ADL.XAPIWrapper.changeConfig(conf);
18.
19.
              //define the xapi statement being sent
              var statement = {
21.
                   "actor": {
                       "mbox": "mailto:Tester@example.com".
                       "name": "Your Name Here",
                       "objectType": "Agent"
25.
                   "verb": {
                       "id": "http://example.com/xapi/interacted"
                      "display": {"en-US": "interacted"
29.
31.
                       "id": "http://example.com/button example",
                       "definition": {
                           "name": {"en-US": "Button example"},
34.
                           "description": {"en-
      US": "Example xAPI Button"
35.
36.
                       "objectType": "Activity'
37.
               }; //end statement definition
39.
              // Dispatch the statement to the LRS
41.
              var result = ADL.XAPIWrapper.sendStatement(statement
42.
43.
          </script>
44.
45.
      </head>
46.
47.
      <body>
48.
          <button type="button" onclick="send statement()">Send Statem
      </body>
      </html>
```

some things people get wrong

- keep track of the version of the spec supported by your LRS!
- make sure you use a wrapper! (https://github.com/adlnet/xAPIWrapper)
- xAPI v1.0.3 is quite strict so statements accepted by LRSs conformant with earlier versions of the specification might accept statements that newer ones do not
- often you need web links (which can make e.g. contextActivities can be a bit spicy to define)
- make sure you use the statement validators! (most LRSs have them)
- look at the log files... they will tell you a lot (if your LRS is good)

the importance of context for xAPI

| Property | Type | Description | Required |
|-------------|---|--|--------------------|
| id | UUID | UUID assigned by LRS if not set by the Learning Record Provider. | Recommended |
| actor | Object | Whom the Statement is about, as an Agent or Group Object. | Required |
| verb | Object | Action taken by the Actor. | Required |
| object | Object | Activity, Agent, or another Statement that is the Object of the Statement. | Required |
| result | Object | Result Object, further details representing a measured outcome. | Optional |
| context | Object | Context that gives the Statement more meaning. Examples: a team the Actor is working with, altitude at which a scenario was attempted in a flight simulator. | Optional |
| timestamp | Timestamp | Timestamp of when the events described within this Statement occurred. Set by the LRS if not provided. | Optional |
| stored | Timestamp | Timestamp of when this Statement was recorded. Set by LRS. | Set by LRS |
| authority | Object | Agent or Group who is asserting this Statement is true. Verified by the LRS based on authentication. Set by LRS if not provided or if a strong trust relationship between the Learning Record Provider and LRS has not been established. | Optional |
| version | Version | The Statement's associated xAPI version, formatted according to Semantic Versioning 1.0.0. | Not Recommended |
| attachments | Ordered array of Attachment Objects | Headers for Attachments to the Statement | Optional |

the importance of context for xAPI

optional?

| Property | Туре | Description | Required |
|-------------|---|---|--------------------|
| id | UUID | UUID assigned by LRS if not set by the Learning Record Provider. | Recommended |
| actor | Object | Whom the Statement is about, as an Agent or Group Object. | Required |
| verb | Object | Action taken by the Actor. | Required |
| object | Object | Activity, Agent, or another Statement that is the Object of the Statement. | Required |
| result | Object | Result Object, further details representing a measured outcome. | Optional |
| context | Object | Context that gives the Statement more meaning. Examples: a team the Actor is working with, altitude at which a scenario was attempted in a flight simulator. | Optional |
| timestamp | Timestamp | Timestamp of when the events described within this Statement occurred. Set by the LRS if not provided. | Optional |
| stored | Timestamp | Timestamp of when this Statement was recorded. Set by LRS. | Set by LRS |
| authority | Object | Agent or Group who is asserting this Statement is true. Verified by the LRS based on authentication. Set by LRS if not provided or if a strong trust relationship between the Learning Record Provider and LRS has not been established. | Optional |
| version | Version | The Statement's associated xAPI version, formatted according to Semantic Versioning 1.0.0. | Not Recommended |
| attachments | Ordered array of Attachment Objects | Headers for Attachments to the Statement | Optional |

the importance of context for xAPI

optional?

for LA?

| Property | Туре | Description | Required |
|-------------|---|---|--------------------|
| id | UUID | UUID assigned by LRS if not set by the Learning Record Provider. | Recommended |
| actor | Object | Whom the Statement is about, as an Agent or Group Object. | Required |
| verb | Object | Action taken by the Actor. | Required |
| object | Object | Activity, Agent, or another Statement that is the Object of the Statement. | Required |
| result | Object | Result Object, further details representing a measured outcome. | Optional |
| context | Object | Context that gives the Statement more meaning. Examples: a team the Actor is working with, altitude at which a scenario was attempted in a flight simulator. | Optional |
| timestamp | Timestamp | Timestamp of when the events described within this Statement occurred. Set by the LRS if not provided. | Optional |
| stored | Timestamp | Timestamp of when this Statement was recorded. Set by LRS. | Set by LRS |
| authority | Object | Agent or Group who is asserting this Statement is true. Verified by the LRS based on authentication. Set by LRS if not provided or if a strong trust relationship between the Learning Record Provider and LRS has not been established. | Optional |
| version | Version | The Statement's associated xAPI version, formatted according to Semantic Versioning 1.0.0. | Not Recommended |
| attachments | Ordered array of Attachment Objects | Headers for Attachments to the Statement | Optional |

but just how big is a context?

how long might this information need to make sense for?

| Property | Туре | Description | Required |
|-------------------|---------------------------------|---|----------|
| registration | UUID | The registration that the Statement is associated with. | Optional |
| instructor | Agent (MAY be a Group) | Instructor that the Statement relates to, if not included as the Actor of the Statement. | Optional |
| team | Group | Team that this Statement relates to, if not included as the Actor of the Statement. | Optional |
| contextActivities | contextActivities Object | A map of the types of learning activity context that this Statement is related to. Valid context types are: parent, "grouping", "category" and "other". | Optional |
| revision | String | Revision of the learning activity associated with this Statement. Format is free. | Optional |
| platform | String | Platform used in the experience of this learning activity. | Optional |
| language | String (as defined in RFC 5646) | Code representing the language in which the experience being recorded in this Statement (mainly) occurred in, if applicable and known. | Optional |
| statement | Statement Reference | Another Statement to be considered as context for this Statement. | Optional |
| extensions | Object | A map of any other domain-specific context relevant to this Statement. For example, in a flight simulator altitude, airspeed, wind, attitude, GPS coordinates might all be relevant (See Extensions) | Optional |

but just how big is a context?

how long might this information need to make sense for?

| Property | Type | Description | Required |
|-------------------|---------------------------------|---|----------|
| registration | UUID | The registration that the Statement is associated with. | Optional |
| instructor | Agent (MAY be a Group) | Instructor that the Statement relates to, if not included as the Actor of the Statement. | Optional |
| team | Group | Team that this Statement relates to, if not included as the Actor of the Statement. | Optional |
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| statement | Statement Reference | Another Statement to be considered as context for this Statement. | Optional |
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Susie's journey

Susie represents a learner growing up within this vision. She has difficult decisions to make at key stages throughout her life as a learner and will need support and guidance. However, Susie will have the benefit of a lifelong learning record or e-Portfolio to assist her in making decisions. Her school, college, employers and friends will support her to maintain a valuable record and to make effective use of it throughout her life, to apply for courses and jobs as well as make informed planned decisions to ensure she leads a fulfilled career.

Age 6

months

Creche

Glamorgan: evaluating the student e-learning experience at college and university.

of Foundation

Degrees.

3 years working

for the council

I'll use my City Learner

Passport to apply to

College and get a

better job.

18

Can't afford

But can apply for a Foundation Degree using my learning plan.

University

Finished my work based learning degree

I'm looking for a new job with skills evidenced in my e-portfolio.

30

Liverpool: exploring transition between

college and university using PDP.

to date Now I can carry on adding to it, to support my voluntary work.

I've kept my

e-portfolio up

learndirect Worcester: exploring delivery

25

a web portal.

NIIMLE: giving students

learning record through

access to a lifelong

Local College

UEO: providing nationally enrolled training for union representatives PROSPERO: supporting through a UK-wide network of online PDP for workcolleges, with centrally hosted based learners on learning materials. degree courses.

CRA: work to develop technically sustainable lifelong learning records.

learning goes on for a lifetime!

years Nottingham: learner data transferred from City eProgress File to University system to support wider access to higher education. MUSCLE: sharing learner records and resources across schools and colleges. SHELL: developing and piloting a multi-institution

ifelong learning record based on qualifications.

Age 16

Leaving school

College, travel or job?

> Loughborough: transition between school, college and university with access needs.

21

Learner Passport

data interoperability

- so contexts have to make sense across many phases of a person's life...
- and people are going to interface with a lot of different systems
- increasingly they are going to enter into porous relationships with educational institutions
- recognizing prior learning is going to be essential

there are two basic ways to do this...

big and comprehensive?

or loose and modular?

you could ensure that *all* educational technology uses one data stack...



- but how long would this remain current?
- and how quickly will it evolve as new use cases arise?
- and who is control of it anyway?
- and how comprehensive can this approach actually be?

or you could try and do something that is more modular...



- where any LRP can get up and running quickly to provide data
- but then you need to ensure that there is a way to map data between different providers



xAPI profiles for data interoperability

- a companion specification to the core xAPI standard (https://github.com/adlnet/xapi-profiles)
- blueprint for a successful, semantically interoperable xAPI implementation... defined by communities of practice
 - offer a common way to express controlled vocabularies
 - provide instruction on xAPI Statement formation
 - describe patterns of xAPI Statements which are meaningful in some way to a profile
- extend the notion of xAPI recipes using linked data standards
 - JSON-LD (to specify the profile)
 - SKOS (to connect xAPI concepts together)
 - PROV (to describe provenance of profiles)
 - SPARQL (to find profiles on the web)

XAPI.VOCAB.PUB | BROWSE + SEARCH + PUBLISH

WELCOME TO THE XAPI VOCABULARY & PROFILE INDEX

A CURATED LIST OF XAPI VOCABULARY CONCEPTS AND PROFILES MAINTAINED BY THE XAPI COMMUNITY.

ALRIGHT LET'S GO

http://xapi.vocab.pub/

xAPI profile properties

| Property | Type | Description | Required |
|------------|--------|--|----------|
| id | IRI | The IRI of the Profile overall (not a specific version) | Required |
| @context | URI | SHOULD be https://w3id.org/xapi/profiles/context and MUST contain this URI if array-valued. | Required |
| type | String | MUST be Profile. | Required |
| conformsTo | URI | Canonical URI of the Profile specification version conformed to. The Profile specification version of this document is https://w3id.org/xapi/profiles#1.0. | Required |
| prefLabel | Object | Language map of names for this Profile. | Required |
| definition | Object | Language map of descriptions for this Profile. If there are additional rules for the Profile as a whole that cannot be expressed using this specification, include them here, or at the seeAlso URL. | Required |
| seeAlso | URL | A URL containing information about the Profile. Recommended instead of especially long definitions. | Optional |
| versions | Array | An array of all Profile version objects for this Profile. | Required |
| author | Object | An Organization or Person. | Required |
| concepts | Array | An array of Concepts that make up this Profile. | Optional |
| templates | Array | An array of Statement Templates for this Profile. | Optional |
| patterns | Array | An array of Patterns for this Profile. | Optional |

using xAPI profiles in statements

Using an introduced Concept, such as an activity type, verb, attachment usage type, extension, activity, or document resource, can be done freely, provided the defined usage and meaning are adhered to.

But a Learning Record Provider can go further, and make sure to adhere to Profile-described Statement Templates and Patterns.

https://github.com/adlnet/xapi-profiles/ (section 5)

medical training



Spaces ▼







Sian up



Learning Experience Working Group



Blog

CHILD PAGES

Learning Experience Group Home

Profile, Recipes and working docu...

Apache license notes

Development Principles

Finding or creating new Verbs o...

12 more child pages

Pages / Learning Experience Group Home

Profile, Recipes and working documents

Created by Valerie Smothers, last modified on Oct 23, 2015

This page will provide links to draft profiles, recipes, and working documents related to the creation of a profile and recipes.

- Apache license notes
- Development Principles
- · Finding or creating new Verbs or Profiles
- Profile: 1. Virtual Patients
- Profile: 2. Human Patient Simulators, Mannequins & Task trainers
- Profile: 3. Preceptor-reviewed simulations deprecated
- Profile: 4. Standardized (or simulated) patients
- Profile: 5. Virtual Scenarios and blended simulations.
- · Profile: 6. Virtual worlds, games, virtual reality
- Profile: 7. Clinical training experiences
- Profile: 8. Electronic Medical Records (EMR)
- Profile: 9. Teamwork Profile
- Profile: 9a. Meetings (humor)
- Profile Template
- · Verb working definitions



```
"title": "Interaction",
"type": "object",
"properties": {
       "player": {
                "type": "object",
                "description": "The player that generated the interaction"
       },
       "action": {
                "type": "string",
                "description": "The type of interaction performed by the player"
       },
       "object": {
                "type": "string",
                "description": "Objective of the player's action"
       },
       "value": {
                "type": "object",
                "description": "Parameters of the action"
       },
       "timestamp": {
                "type": "string",
                "description": "Date and time at which the interaction occurred, formatted according
"required": ["player", "action", "object", "timestamp"]
```

Serious Games Interactions Model

Table of Contents

- 1. Interactions Model
- 2. Completable
 - o 2.1. Predefined types
 - o 2.2. Actions
 - 2.2.1, initialized
 - 2.2.2. progressed *progress*
 - 2.2.3. completed ending
 - 2.3. Requirements and considerations
 - o 2.4. Metrics
- 3. Reachable
 - 3.1. Predefined types
 - 3.2. Actions
 - 3.2.1, accessed
 - 3.2.2 skipped
 - 3.3. Requirements and considerations
 - o 3.4. Metrics
- 4. Variable
 - 4.1. Predefined types
 - o 4.2. Actions
 - 4.2.1. set *value*
 - 4.2.2. increased/decreased value
 - 4.3. Requirements and considerations
 - o 4.4. Metrics
- 5. Alternative
 - o 5.1. Predefined types
 - o 5.2. Actions
 - 5.2.1. selected
 - 5.2.2. unlocked
 - 5.3. Requirements and considerations
 - o 5.4. Metrics
- 6. Device
 - 6.1. Predefined types

more resources on xAPI Profiles

Examples of profiles:

- all published profiles: http://xapi.vocab.pub/
- video: https://liveaspankaj.gitbooks.io/xapi-video-profile/content/templates.html
- cmi-5 (LMS data): https://github.com/AICC/CMI-5
 5 Spec Current/blob/quartz/cmi5 spec.md

More information:

- specification: https://github.com/adlnet/xapi-profiles
- an introduction to their benefits:
 https://www.learningsolutionsmag.com/articles/2553/benefits-of-xapi-profiles-extend-across-development-teams

here lies a tension!

xAPI Advantages

- lightweight
- development easy!
- rapidly extensible to new learning scenarios – someone just needs to write and publish a profile!
- easy to share different profile specifications and to see what people are doing
- easy to join in and influence dev

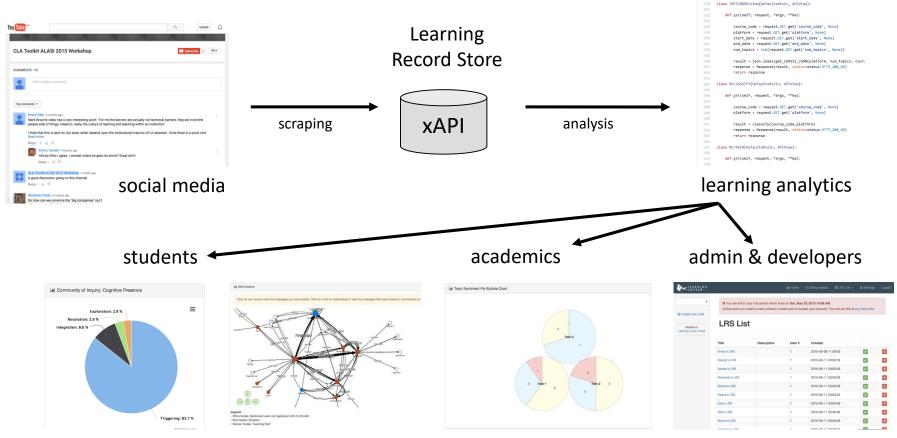
xAPI Disadvantages

- it's the wild west!
- poor practices are common
- some communities of practice are moving well... but a lot of work remains to be done
- without common practices xAPI statements will only ever make sense in the ecosystem where they were defined

xAPI data flow



example: the CLA toolkit

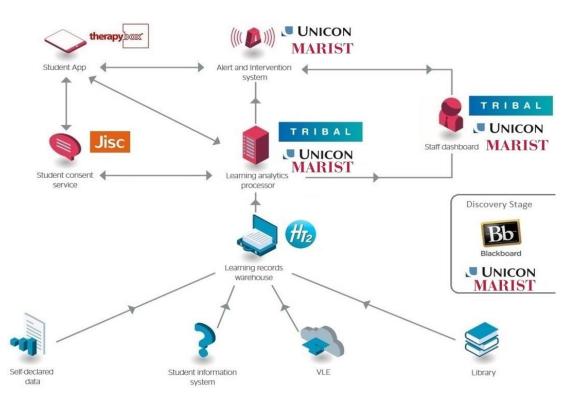


Kitto, K., Cross, S., Waters, Z., Lupton, M. (2015). Learning Analytics beyond the LMS: the Connected Learning Analytics Toolkit. In Proceedings of the Fifth International Conference on Learning Analytics and Knowledge (LAK15). ACM, New York, NY, USA, 11-15.



effective learning analytics (Jisc)

- freemium student insight tool
- bespoke tool based on Aperio LAP
- student app (privacy management, goalsetting...)



https://www.jisc.ac.uk/rd/projects/effective-learning-analytics

Apereo Learning Analytics Strategic Vision An Open Learning Analytics Platform

Learning Activities Collection – Standards-based data capture from any potential source using open standards: xAPI and/or IMS Caliper/Sensor API

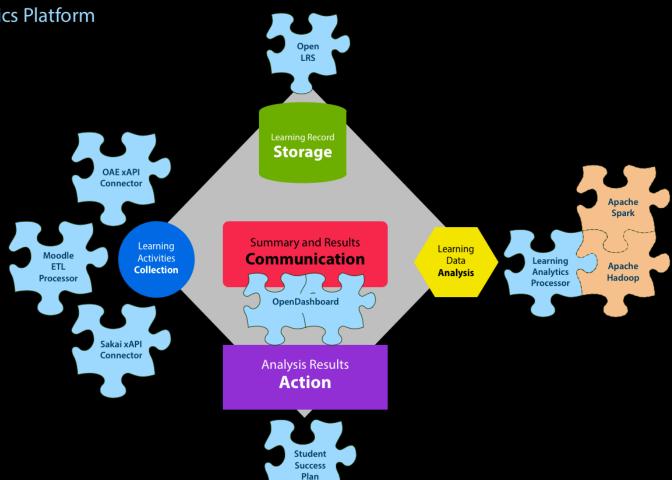
Storage – Single repository for all learning-related data using Learning Record Store (LRS) standard. Over the past year OpenLRS has made significant progress toward maturity. In addition to its support of the Experience API (xAPI), OpenLRS has added support for the IMS Caliper learning event specification. OpenLRS has also seen its first production deployment at the University of Notre Dame. Several additional Productions deployments are planned for 2016 at both higher education institutions and global publishers.

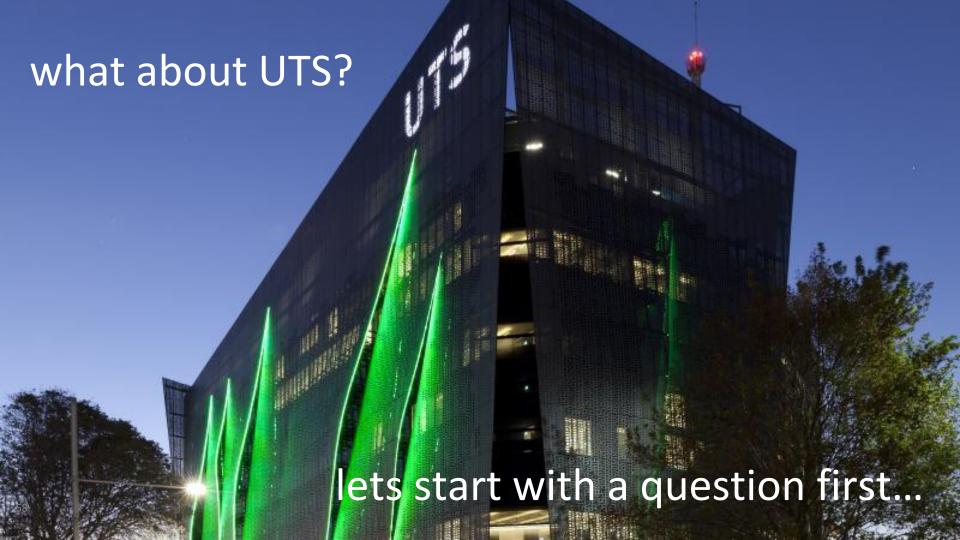
Analysis – Flexible Learning Analytics Processor (LAP) that can prototype data mining, data processing (ETL), predictive model scoring and reporting. Work on larger datasets is handled by Apache Hadoop and Apache Spark.

Communication – Dashboard technology for displaying LAP output.

Action – LAP output can be fed into other systems to trigger alerts, etc.

Apereo members are building software around this platform. OpenLRS, Learning Analytics Processor, OpenDashboard and Student Success Plan are early examples of the benefits of a platform-based approach.



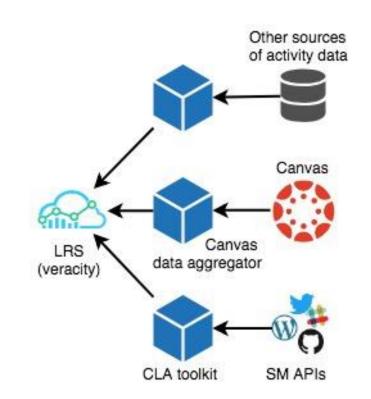


User creates New Unit in CLAtoolkitUI **During creation** sets scrape schedule Process 2 In Backend. Agenda.js starts scrape job at set schedule time Process 3 Agenda.js scrape job sends data to GraphQL for SM scraping Data: Unit Information: - Unit Code - Unit users - LRS endpoint - LRS auth SM To scrape Process 4 Graph QL grabs SM API data

Process 1

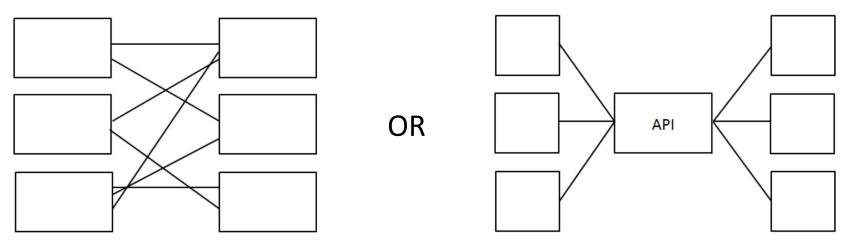
CLA toolkit V2

- no dashboards reports!
- it just collects data and sends it to the LRS
- maintains modularity!
- built in last 2 months!
- trello, slack, twitter, GitHub integrations prioritised
- a second suite of tools are used to deliver LA, dashboards, and other tools (e.g. piping data to OnTask)



loose couplings

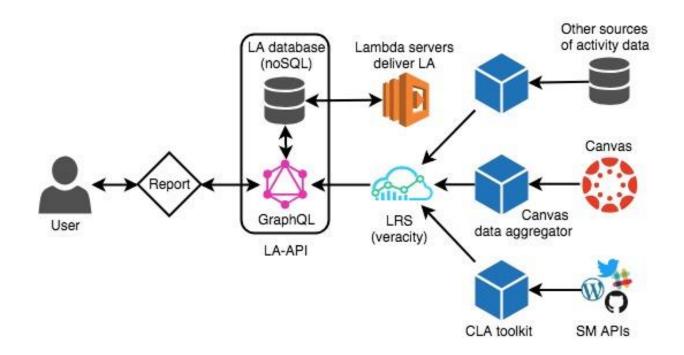
what types of architectures should we be designing for university systems?



Legacy architecture. Point to point integrations mean increased QA efforts whenever any one system is modified or upgraded.

API-based architecture. Systems can be built on top of stable APIs and upgraded/replaced independent of each other with reduced OA effort.

scaling up: a Learning Analytics API



why graphQL?

GraphQL is a query language that enables an abstraction of server-side API calls under a single neat wrapper, instead of to multiple endpoints...

- efficient data retrieval student facing LA applications and dashboards need to be mobile
- flexible many different applications will need access to student data
- strongly typed clearly defines how the client can access the data, so acts as an intermediate layer between back end complex infrastructure and front end user interfaces
- extensible enables ongoing addition of LA services as necessary

but data must <u>be cooked with care!</u>

- are you capturing all of the relevant data?
- is what you are collecting even useful?
- or are you just collecting it because you can?
- and what metrics are you developing from your data?

CAUTION

- a "go look at it" approach tends to fail
 - students don't apply knowledge
 - limited reflection
 - often blindly believe LA instead of questioning it and reinterpreting
 - and it can be hard to use without scaffolding

things can go very wrong with naïve approaches our combination of leaderboards,

Hanus, M. D., & Fox, J. (2015). Assessing the effects of gamification in the classroom: A longitudinal study of intrinsic motivation, social comparison, satisfaction, effort, and academic performance. Computers & Education, 8, 152–161.

Khan, I., & Pardo, A. (2016). Data2U: Scalable real time student feedback in active learning environments. In Proceedings of the international conference on learning analytics and knowledge (pp. 249–253). Edinburgh, Scotland: ACM.

"our combination of leaderboards,"
badges, and competition
mechanics do not improve
educational outcomes and at worst
can harm motivation, satisfaction,
and empowerment"

(Hanus and Fox, 2015)

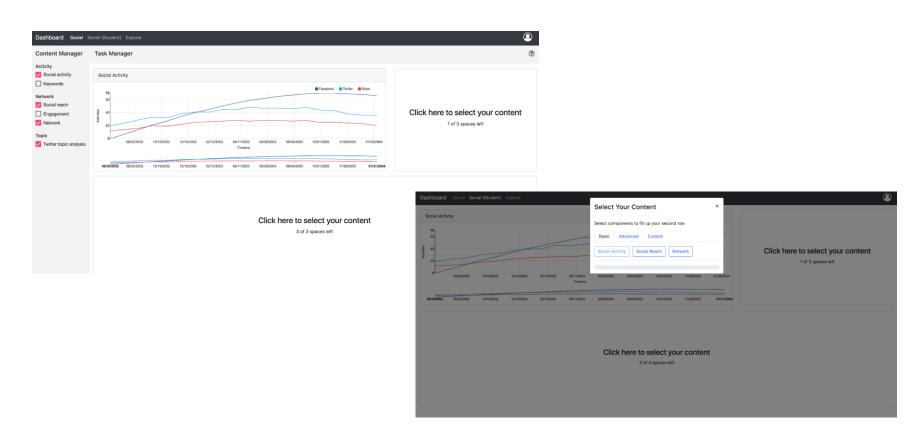
Learning designs for student facing LA

- authentic integration with assessment is necessary
- 3 learning design patterns are being used right now
 - do-analyse-change-reflect
 - active learning squared
 - Groupwork
- More will come in time!

Kitto, K., Lupton, M., Davis, K., Waters, Z. (2017). Designing for Student Facing Learning Analytics, Australasian Journal of Educational Technology, 33(5), 152-168.

Kitto, K., Lupton, M., Davis, K., Waters, Z. (2016). Incorporating student-facing learning analytics into pedagogical practice. In S. Barker, S. Dawson, A. Pardo, & C. Colvin (Eds.), Show Me The Learning. Proceedings ASCILITE 2016 Adelaide, pp. 338-347.

user configurable dashboards



in summary – why do I use xAPI?

- enables rapid development of data infrastructure
- data interoperability (if you follow best practice)
- rapidly evolving and highly flexible
- open development model means that everyone knows what is going on – no nasty surprises if you pay attention
- vibrant and open community effort anyone can contribute!



Questions?



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