Big Data Analytics for Teaching & Learning

Jihie Kim, PhD Senior Vice President / Director Future Technologies Lab Advanced Institute of Technology | 2013. 11



kt Advanced Institute of Technology (AIT) at-a-glance

R&D Goals	Developing future core technologies and services
	Securing capability to lead the mid/long-term growth for the kt group

Established	Jan. 1984 (as an organization for business support head office)
No. of R&D staffs	454 (as of Aug. 2013, doctoral degree 19%, masters degree 56%)
No. of Patents	5,892 (as of Sept. 2013, 782 for global patents)





The Evolution of Telco Services

• Fast and reliable communication services: from Bells to mobile broadband, to IT



kt AIT: Research Divisions

Infra Laboratory	 Network Innovation (Wireline/Wireless) SDN (Software Defined Network) Next Generation Cloud Computing & Data Center
	Media Technology
Service Laboratory	Virtual GoodsSoftware EngineeringSmart Home Service
	Security & Surveillance
Convorgance Laboratory	 Next Generation Monitoring & Control, Smart Stadium
Convergence Laboratory	 Stadium Smart Grid & Energy Healthcare
Future Technology	Enabling TechnologiesIntelligence and Big Data
Laboratory	 Next Generation UI/UX Smart Education

Outline

1	Online Activities
2	Data Boom in Education
3	Example: Student Performance vs. Online Activity
4	Big Data Platform for Education
5	Summary and Conclusion

Proliferation of Online Activities



Face-to-Face Learning → Online/Blended



E-books



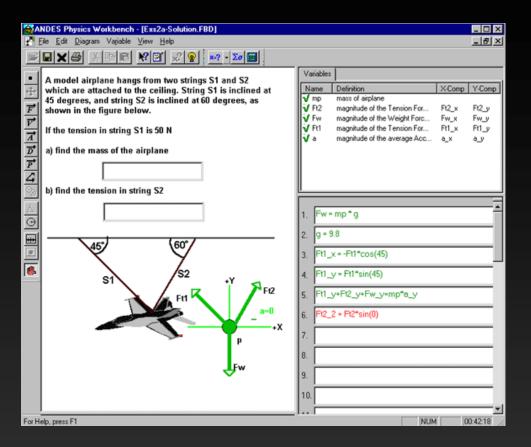
Educational Mobile Apps



Online Courses

Online Social Learning

Intelligent Tutoring Systems



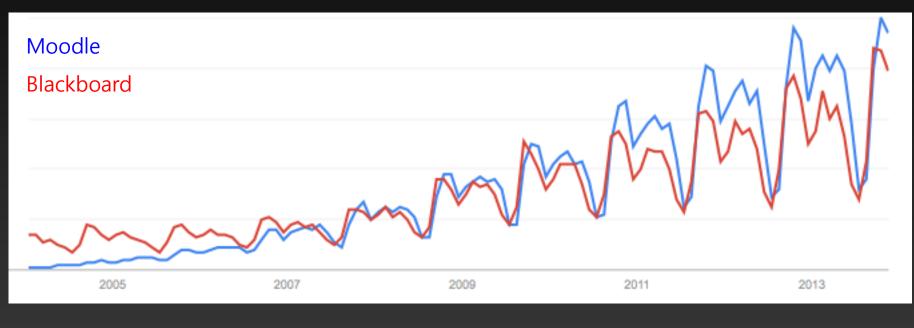


- Assess student skills using domain models
- Provide intelligent feedback

LMS (Learning Management Systems)

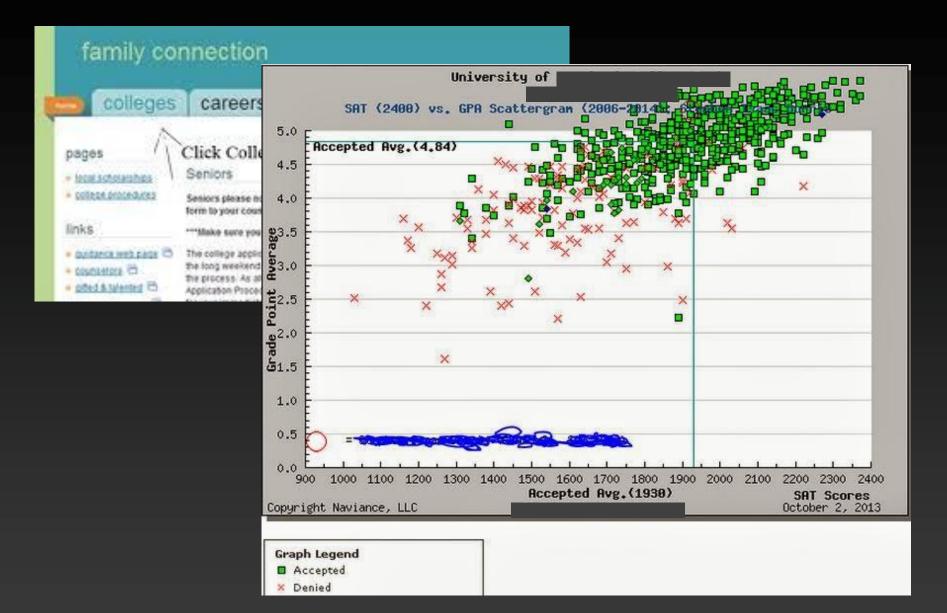






Google Trends

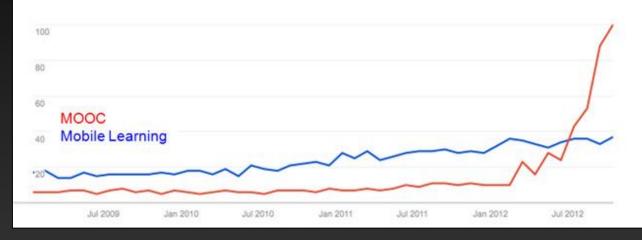
Naviance in USA



Massive Open Online Courses (MOOC)







Google Trends

Data Poor \rightarrow Data Rich



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			Discussion Board

M-Both V0 Design Document

M-Both V0 Design Document

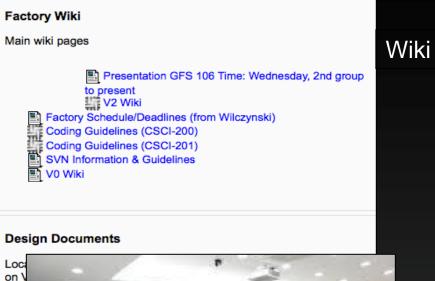
M-Both V0 interaction diag M-Both V1/V2 Design Doc it is free or that it is giving the part back.

> -Special case conveyors: will know if they are front back, or neither. -When a conveyor is trying to send a part onwards, it asks to see if the n then immediately stops. It only restarts once the next thing has given the

Google Docs

GlassReceiver interface

All agents that receive glass will implement the GlassReceiver interface





Smart Education

Big Data in Education: Potentials (NSF 2013)

- Online courses that get better the more students use them
- A revolution in education research -- "Internet-scale experimentation" with > 100,000 students
- Personalized and adaptive instruction -- Identify students' interests, prior knowledge, and misconceptions
- Effective innovations -- increased access and democratization
- Ability to predict which students are at greatest risk

: IS INSTITUTE OF EDUCATION SCIENCES

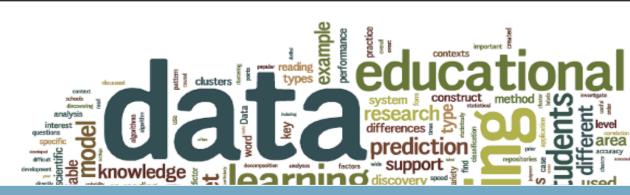
NATIONAL CENTER FOR EDUCATION STATISTICS

Data & Tools Fast Facts School Search
Learners
 Middle School Mathematics Professional Development Impact
Study: findings After the First Year of Implementation
 National Assessment of Adult Literacy (NAAL)
 National Assessment of Educational Progress (NAEP)
 National Education Longitudinal Survey of 1988 (NELS:88/92/94/00)
 National Household Education Survey (NHES)
 National Longitudinal Transition Study-2 (NLTS2)
 National Postsecondary Student Aid Study (NPSAS:90/93/96/00)
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 National Study of Postsecondary Faculty (NSOPF:88/93/99/04)
 NCES-Barron's Admissions Competitiveness Index Data Files
 Postsecondary Education Quick Information System (PEQIS)
 Pre-Elementary Education Longitudinal Study (PEELS)
 Preschool Curriculum Evaluation Research (PCER)
 Program for International Student Assessment (PISA)
Public Libraries Survey
 Reading First Impact Study (RFIS)
 Reading First Impact Study: Interim Report
School Library Media Centers
 School Survey on Crime and Safety (SSOCS)
 Schools and Staffing Survey (SASS)
 Social and Character Development (SACD)

14

International Educational Data Mining Society

Home JEDM Proceedi





Join/Renew

International Artificial Intelligence in Education Society

Learning Analytics and Knowledge



Outline

1	Online Activities
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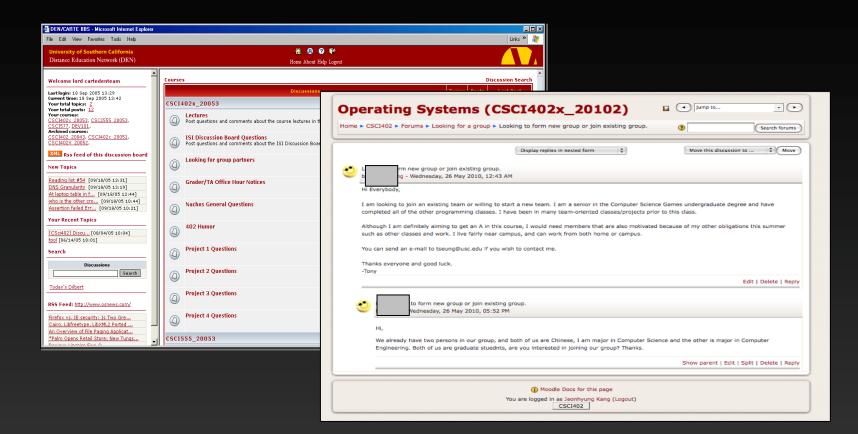
- 2 Data Boom in Education
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Can online participation data predict performance?

A predictive relation between discussion contributions and student performance in undergrad engineering courses [Yoo and Kim 2013]

- What is the relationship between the <u>degree of participation</u> and the project performance?
- What is the relationship between the <u>kinds of words</u> used by the student or coherency of sentences and the project performance?
- What is the relationship between the <u>expressions of emotion</u> and the project performance?
- What is the relationship between the <u>style of participation</u> in the discussion, as information seeking vs. giving, and the project performance?
- What is the relationship between <u>work pacing</u> and work performance?

Online Discussion Boards



Can online participation data predict performance?

Predictive Variables

• What is the relationship between the <u>degree of participation</u> and project performance?

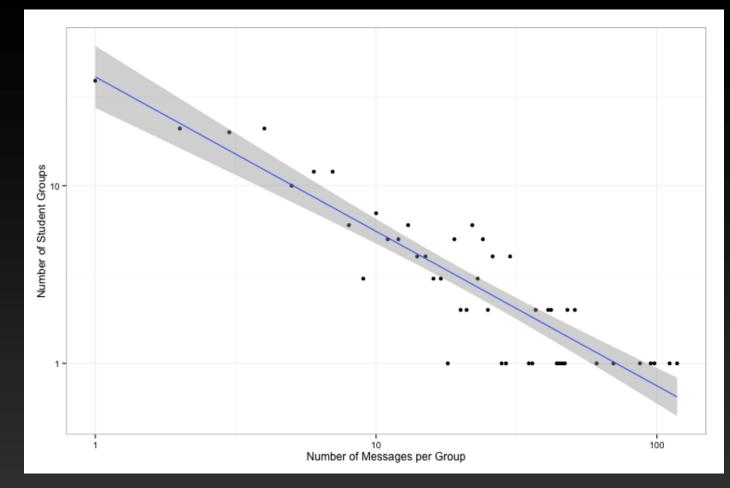
\rightarrow Number of participation/messages

- What is the relationship between the kinds of words used by the student or coherency of sentences and the project performance?
 - \rightarrow Linguistic measures
- What is the relationship between the <u>expressions of emotion</u> and the project performance?

\rightarrow Emotion words used

- What is the relationship between the <u>style of participation</u> in discussions, such as information seeking vs. giving, and the project performance?
 → Contribution type or roles played
- What is the relationship between <u>work pacing</u> and work performance?
 → Participation time and procrastination

Degree of Participation



Distribution of Number of Messages per Student Group (log-log scale)

Message Content: Kind of Words Used

Message 1: Hi All, 1. I added the lines of assembly code for each one of my new system calls into start.s. 2. I added the syscall codes into syscall.h and the numbers I used were 11 and greater. 3. I also added a prototype for each function in syscall.h 4. I placed a Case: to handle my Acquire syscall in exception.cc that calls the actual function that implements the prototype. 5. I have a function called Acquire_Syscall in exception.cc. 6. I added acquire to the line starting with "all" in Makefile of the test directory. 7. I added the 4 lines to properly compile my acquire.c file iinto the above Makefile.However, when I do a "make acquire"; or "gmake acquire"; I get the following error for each new syscall assembly code I added: \$CODE_BLOCK\$ Thanks in advance.

reply-to

Message 2: Hey, I actually ran into a similar error today when I was compiling my test suite. I was confussed at first because they were working normally before, but then I started getting the same error you are describing. I realized that the only thing I had added was the macro guard "ifdef CHANGED" right in the middle of my system call codes. Sure enough, once I removed it, it compiled just fine. So if among your SC_SystemCall codes you have an "ifdef CHANGED", try to remove it and see if that works for you.

reply-to

Message 3: Do you have comments like // or /* in start.s ? try removing them and see if that makes any difference.

reply-to

Message 4: I actually took out the "ifdef CHANGED" directive out of start.s earlier because a different error would occur. So, I don't have any "ifdef CHANGED" directives in start.s. I tried to take out the "#ifdef CHANGED" directive out of ExceptionHandler's switch statement. I still get the exact same error messages. Thanks for the help though. Do you have any other idea what's going wrong?

reply-to

Message 5: Actually, I was referring to the "ifdef CHANGED" in syscall.h. In my case, I put that macro guard right in the middle of the SC_* calls at the top of the function. When I took out that macro guard, it worked. I am nearly positive that the error is not in start.s, since you say you copiedit correctly. I would closely look at syscall.h. Hope that helps.

reply-to

Message 6: That did the trick. Thanks a lot.

0 0

S1

(seeker)

0 0

S2

(provider)

0 0

(provider)

Blue : positive Red: negative Violet: technical

Message Content: Kind of Words Used

Positive emotion		Negative emotion		Certainty		Achievement	
Word	Frequency	Word	Frequency	Word	Frequency	Word	Frequency
create	794	problem	1089	all	1510	able	2316
like	754	low	781	sure	558	king	1252
ease	727	numb	677	correct	494	create	794
thank	649	fault	581	must	332	first	479
sure	558	nag	437	never	249	acquire	405
please	494	interrupt	383	every	223	try	347
value	462	wrong	267	exact	180	work	344
fine	297	fail	262	always	165	fail	262
good	281	destroy	165	true	157	gain	256
well	265	argue	146	fact	150	require	248
ok	172	evil	109	certain	99	solution	132
free	166	sorry	82	clear	98	better	126
ready	159	worry	69	total	93	creative	117

Frequent Emotional and Psychological Words

Roles Played: Information Seeker vs. Provider

Message 1: Hi All, 1. I added the lines of assembly code for each one of my new system calls into start.s. 2. I added the syscall codes into syscall.h and the numbers I used were 11 and greater. 3. I also added a prototype for each function in syscall.h 4. I placed a Case: to handle my Acquire syscall in exception.cc that calls the actual function that implements the prototype. 5. I have a function called Acquire_Syscall in exception.cc. 6. I added acquire to the line starting with "all" in Makefile of the test directory. 7. I added the 4 lines to properly compile my acquire.c file linto the above Makefile.However, when I do a "make acquire"; or "gmake acquire"; I get the following error for each new syscall assembly code I added: \$CODE_BLOCK\$ Thanks in advance.

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reply-to

Message 6: That did the trick. Thanks a lot.

0 0

S1

(seeker)

0 0

S2

(provider)

0 0

S3

(provider)

Question

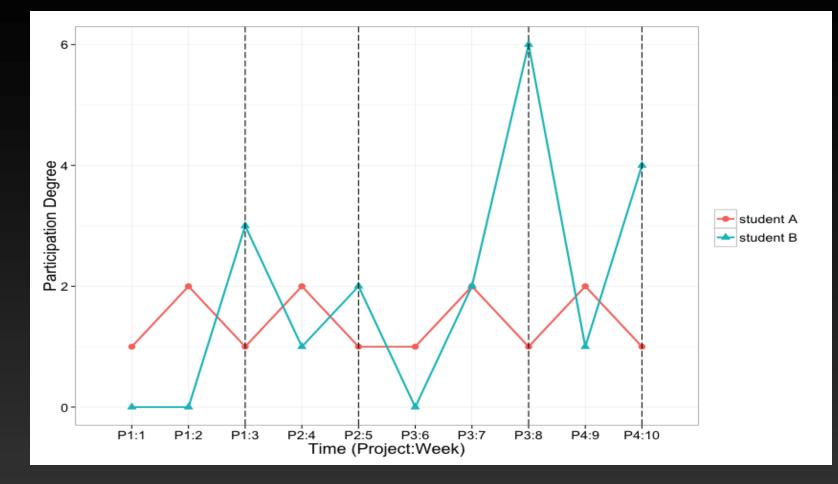
Answer

Answer

Question

Answer

Participation Time



Degree of Participation over Time

Procrastination

Posting Time To Deadline (PTTD):

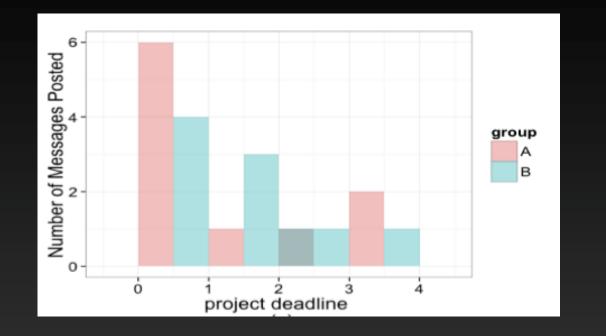
normalized distance between message posting time and project deadline

$$PTTD_{S}^{(i)} = \frac{end_{p} - msg_{s}^{(i)}}{end_{p} - start_{p}}$$

Smaller PTTD can indicate procrastination

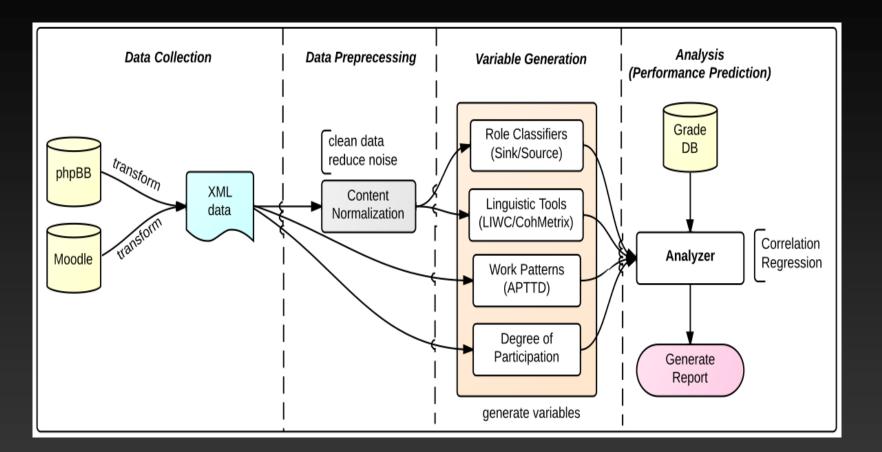
Procrastination

Posting Time To Deadline (PTTD): normalized distance between message posting time and deadline



Group A (high performer) posted messages earlier than Group B (low performer)

Pipeline for Data Analysis



Data Pre-Processing

	View previous t	opic :: View next topic
Mess	age	Author
D Posted: 13 Oct 2004 17:11	nlp (Reply) (Reply (Reply)	Anonymous
/auto/home-scf-22/csci402/testg -I/userprog -I/threads start.o sleepingbarber.coff /auto/home-scf-22/csci402/testg cannot open linker script file -I/u directory gmake: *** [sleepingbarber] Err	Joined: 28 Jan 2004 Posts: 135	
i cant get my sleeping barbers te what shud i do	st compiled????	
		(armail)

Handling noisy data

Variable Generation

Categories	Metrics	Variables	Tool
Participation quantity	Quantitative	The number of Words, Sentences, Paragraphs, Me ssages (Total, Initials, and Replies)	Programming
Work pattern	Quantitative	APTTD (Average Posting Time To Deadline)	Programming
Technical	Quantitative	Technical terms	Dictionary
Information Roles	Qualitative	Question (Sink), Answer (Source)	Speech Act Classifiers
Linguistic	Quantitative	Past, Present, Future tense and Negations, Swear words	LIWC
	Qualitative	Flesch Reading Ease Score, Type-token ratio, Con creteness, Hypernym, Log Frequency	Coh-Metrix
Emotional & Psychol ogical	Qualitative	Positive emotions, Negative emotions, Insight, Ca usation, Discrepancy, Certainty, Tentative, Inhibiti on, See, Time, Achievement, Assent	LIWC
Semantic factors	Qualitative	LSA sentence adjacent, LSA sentence all	Coh-Metrix
Situation Model	Qualitative	Casual, Temporal, Spatial cohesion	Coh-Metrix

	Categories	Metrics	Va	riables	Tool	Correlation (Grade)
Decult	Simple Meas	Quantitative	Number of Wo	ords	Programming	09
Result:	ures		Number of Ser	ntences		10
Correlation			Number of Par	ragraph		08
			Number of	Total	1	.17*
Analysis			Messages	Initial		.13
				Replies		.17*
	Time	Quantitative	APTTD	· •	Programming	.21**
	Technical	Quantitative	Technical term	18	Dictionary	.08
	Speech Act	Qualitative	Question (Sink)		Speech Act	.03
	1		Answer (Source)		Classifiers	.22**
	Linguistic	Qualitative	Past tense	/	LIWC	09
	U		Present tense			.10
			Future tense			.08
A/ 170.			Negations			11
N = 173; *p < .05; **p < .01			Swear words			09
p < .05, mp < .01			Flesch Readin	g Ease Score	Coh-Metrix	08
			Type-token rat	0		06
			Concreteness			08
			Hypernym			08
			Log frequency	7		07
	Psychological	Qualitative	Positive emot		LIWC	.16**
			Negative emotions			.10
			Insight			01
			Causation			.05
			Discrepancy		-	.16
			Certainty			.10
			Tentative			.05 02
			Inhibition See			.02
			Time			.01
			Achievement			02
			Assent			.02
	Semantic	Qualitative	LSA sentence adjac	cent	Coh-Metrix	07

Summary of Multiple Regression Analysis

Variables in the Equation					
Variable	В	Std. Error	Beta		
Answer Role (Source)	.47	.06	.48***		
APTTD	.20	.07	.20**		
Positive Emotion	.02	.01	.13*		
Note : R =.57; N = 173; * p	p < .05; **p < .01; **	** <i>p</i> < .001			

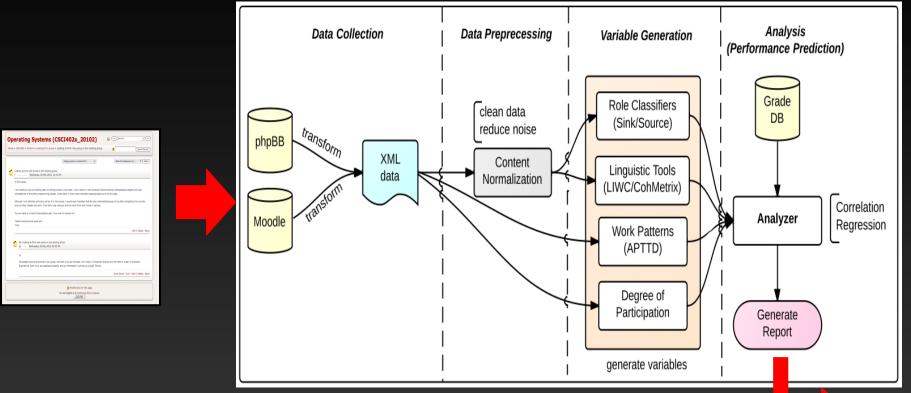
Important factors in predicting the grade

- Qualitative dialogue features (the degree of information provided to others) and
- How early students discuss their problems before the deadline

Outline

- **1** Online Activities
- 2 Data Boom in Education
- **3** Student Performance vs. Online Activity
- **4 Big Data Platform for Education**
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Pipeline for Data Analysis





Big Data Platform for Education

- New Assessment Challenges
 - Continuous and formative assessment
 - Scalable and accessible approaches for handling large amounts of online data
 - Integrating new practices and traditional assessment

PAWS: <u>Pedagogical Assessment Workflow System</u>

- Exploit workflow technologies that have been used for large-scale scientific analyses in Physics, Earthquake science, etc
 - Share experiment/analysis process
 - Robust and repeatable analysis
 - Handle a large amount of data
- Wings (Kim et al., 2008; Gil et al., 2011)
 - Knowledge-based workflow reasoning
 - Grid computing environment

PAWS Portal

	lagogical Workfl sessment Portal	0110			jogica nolo		USC ISI
Password	Login					Assessment	NSI
Home	Assessments	Overview	News	About Us	Logs	Data	

Welcome! Please login to use assessment portal.

Through this site, educators are able to assess student learning through interactive generation and execution of various "assessment workflows." For more information, navigate to the **Info** section in the links bar above, or feel free to contact Jihie Kim at jihie [a][t] isi [dot] edu, or take a look at our web site over <u>here.</u>

PAWS for Question-Driven Assessment

Priority Rating		-	Question				
_	L	М	Which topics have been discussed in the last three semesters?				
Г	Н	Н	Which topics do students ask the most questions about?				
_	Н	М	Were all of the questions about topic x answered?				
	L	Н	Which questions were unanswered?				
	L	Μ	Do students who participate more often receive better grades?				
	Н	Μ	Do gender and politeness affect participation?				
	Н		Do more motivated students perform better?				
	Н		Do more confident students participate more?				
_	Н	Μ	Who are the mentors for topic x?				
E	Н	Н	Which students are confused about topic x?				
E	Н	Н	Is a student a mentor or help seeker?				
	Н	L What are his/her strengths?					
	H L Were there similar questions or answers in previous ser		Were there similar questions or answers in previous semesters?				
	Н	Μ	M How long did students have to wait for an answer?				
	Н	Μ	How has student participation changed over time?				
	Н	L	How do currentonline activities differ from previous semesters?				

Assessment Categories Identified with Instructors (Ma et al., ITS 2010)

Category	Workflow Description
Analysis of online activities	Composition of discussion data processing/ Classification steps
Correlation between online activities & performance	Composition of discussion data processing steps, student profiles, and correlation analysis
Correlation between online activities & self-assessment	Composition of self-assessment survey, student activity profiles, and correlation analysis
Student profiling	Composition of student information and discussion data processing/ classification steps
Discussion profiling	Composition of discussion data processing/classification steps and relation analysis
Trend analysis	Splitting of discussion data and iterative analysis
Group comparison	Composition of discussion data processing/ classification steps, student profiles and relation analysis

PAWS: User Selects An Assessment Question

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Select an assessment

Select an assessment from the pulldown menu if you know which assessment you wish to run and its input data requirements.

ForumParticipation_AnswerWaitTimeAnaysis ActivityChangeOverSemester ForumParticipation_FrequencyStatistics_Project Forum_Topic_Analysis

...Or browse assessments and select

Browse a selection of current assessments and select one to run by clicking on its link. Examples are provided for each type of input file via its link, for testing and for populating with personal data.

 Assessment
 Forum Participation: Answer Wait Time Analysis

 Example Input
 Discussion Board Posts, User IDs

 Description
 This assessment computes how long students waited for a reply to their initial questions within discussion forums, per forum. Current statistics include number of students, and the wait time in minutes. There are two input files for this assessment, both derived from the discussion forum data*.

Assessment	nt <u>Forum Topic Analysis</u>			
Example Input	Label Model, LDA Model, Discussion threads			
Description	This assessment analyzes terms used in discussions and computes a topic distribution per forum. In creating term-topic relation statistics, we use a Labeled LDA (Latent Dirichlet allocation) model that is created from the course assignment documents. No manual input is required: The PedWorkflows project team will work with individual course instructors to create this assessment.			

PAWS: User selects dataset to use

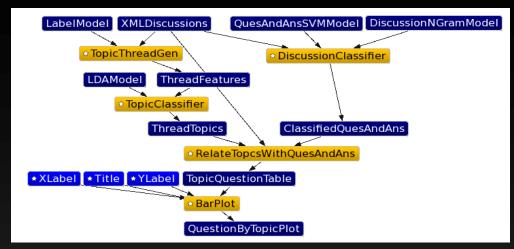
ForumParticipation_FrequencyStatistics_Project Forum_Topic_Analysis ForumParticipation_AnswerWaitTimeAnalysis_New ForumParticipation_X_ABET_survey

ForumParticipation X ABET survey

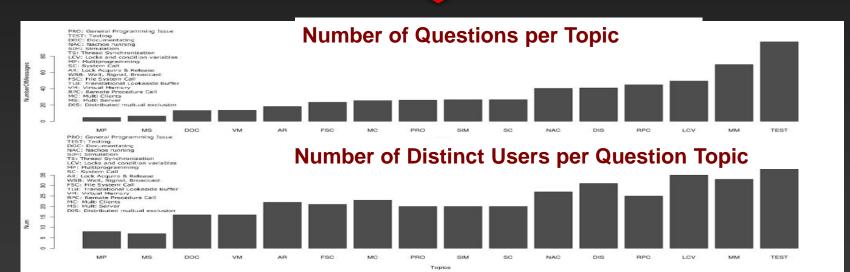
This assessment computes correlations between message incidence and the ABET measurement constructs, Multidisciplinary, Motivation, Leadership and Efficacy. ABET Survey data must be manually uploaded to the assessment. Starting in the fall of 2010, courses that use the ISI Moodle virtual learning environment will have automated access to the survey results for use in assessments.

ForumData:	Choose File: csci402_20101_threads.xml csci402_20102_threads.xml csci402_20103_threads.xml	OR	Upload File: Upload		
AllUsers:	Choose File: csci402_20092_users.xml csci402_20101_users.xml csci402_20102_users.xml	OR	Upload File: Upload		
ABETSurvey:	Choose File: csci402_20101_abetsurvey.csv	OR	Upload File: Upload		
Run Assessment					

Which topics do students ask questions about?

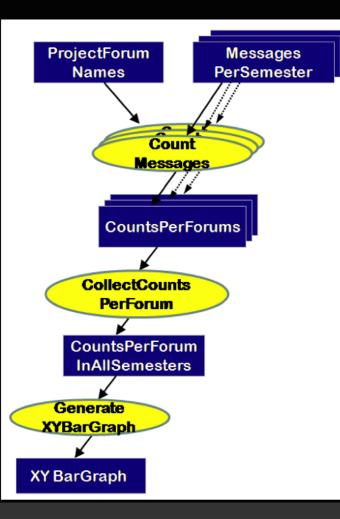


Workflow: pipeline for data analysis

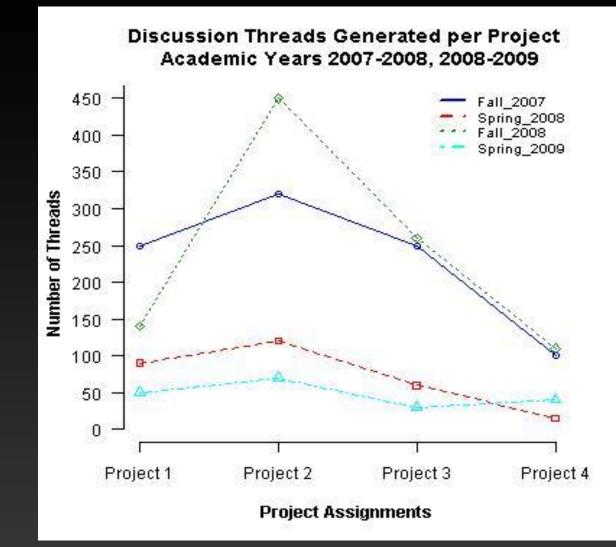


Report for teachers

Compare Student Activities across Multiple Semesters



Workflow: pipeline for data analysis

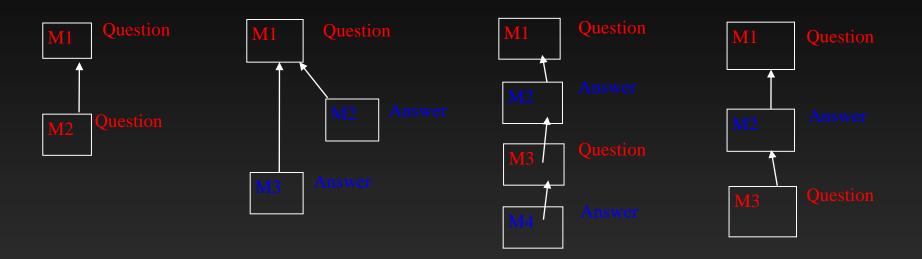


Report for teachers

Finding Discussion Threads that Need Attention: Unanswered Questions

1) whether the given thread contains questions

2) whether the questions were answered or not



 70-75% of the predictions from the system were consistent with human answers (Ravi & Kim, AIED 2007)

Conclusion

Big Data Platform for Education:

Scalable and Robust Analytics

- Powerful tool for assessing impact of online technologies
- Support continuous, robust/repeatable assessment
- Make use of state-of-the-art NLP and machine learning tools
- Combine traditional methods with computational analysis
- Platform independent
- Increase accessibility

Outlook: Data Analytics for Education

- Formative assessment
- Support individualized and adaptive learning
- Continuous feedback to students and teachers
- Adaptive courses/ e-books
- Information sharing



Thank you